

The PLENUM

OFFICIAL MONTHLY NEWSLETTER OF THE
PALM BEACH
AIR CONDITIONING CONTRACTORS
Association

	1X	3X	6X	12X
1/8 PAGE	\$ 77.50	\$192.50	\$ 350.00	\$ 540.00
1/4 PAGE	\$125.00	\$315.00	\$ 550.00	\$ 900.00
1-2 PAGE	\$200.00	\$500.00	\$ 850.00	\$1300.00
FULL PAGE	\$350.00	\$850.00	\$1450.00	\$2500.00

INSERTS - Advertisers may insert a 1-page flyer into The Plenum for \$200 per issue. Both sides may be printed on. Advertisers are to provide inserts.

DIMENSIONS

1/8 Page - 3 5/8 inches wide by 2 1/4 inches deep

1/4 Page - 3 5/8 inches wide by 4 3/4 inches deep

1-2 Page - 7 1-2 inches wide by 4 3/4 inches deep

Full Page - 7 1-2 inches wide by 10 inches deep

Additional Color - \$100.00 per issue

WE ACCEPT CAMERA-READY AD COPY OR

WE CAN DESIGN AN AD TO YOUR SPECIFICATIONS.

CALL 561-790-7671 OR FAX 561-790-7645

Please make check out to:

PBACCA

302 West Mango Street #26

Lantana, Fl 33462

pripple@pbacca.org

IT WORKS

People read our inserts. Try ***INSERT ADVERTISING*** in **The Plenum**, the official monthly newsletter of the Air Conditioning Contractors of America Palm Beach Chapter. Every time you run an ad in **The Plenum**, you'll reach over 1200 air conditioning and heating related business owners.

Insert a one-page flyer into **The Plenum**. Advertisers may provide a colorful, eye catching, creative ad sheet for only \$200, a fraction of the cost of a full-page ad in **The Plenum**. Inserts are the perfect solution for those companies that only want to advertise once or twice a year. You provide the ad and we do the rest.

For more information, call Pam Ripple with PBACCA at 561-790-7671.

PBACCA

302 West Mango Street #26 Lantana, Fl 33462

ADVERTISING AGREEMENT

Company Name _____

Contact _____ Title _____

Address _____ City/ST/Zip _____

Phone _____ FAX _____ Email _____

Signature _____

AD SIZE	1 X	2 X	3 X	4 X	TOTAL
1/8 page	\$ 77.50	\$192.50	\$ 350.00	\$ 540.00	_____
1/4 page	\$125.00	\$315.00	\$ 550.00	\$ 900.00	_____
1/2 page	\$200.00	\$500.00	\$ 850.00	\$2500.00	_____
Full Page	\$350	\$850	\$1450.00	\$2500.00	_____

Please select your ad size and the length of time you wish to run your ad. Unless otherwise requested, your company will be invoiced quarterly. Mail or fax this Advertising Agreement to:

PBACCA

302 West Mango Street #26 Lantana, Fl 33462

Phone (561) 790-7671 FAX (561) 790-7645