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January 22, 2010

Dear Friend,

As a fellow industry associate and member of The Palm Beach Air Conditioning Contractors Association (PBACCA), I am writing you to solicit your support of a very important event. On Saturday November 13, 2010, PBACCA will be hosting The Seventh Annual Golf Tournament at Atlantis Country Club. We will tee off in the morning and **afterwards have lunch and awards ceremony at the Atlantis Country Club. Proceeds help support the Maury Jacobson Scholarship Fund, and the Royal Palm Beach High Air Conditioning Program.**

The format for this event will be a four-person "scramble" format. Atlantis' par 72 course takes a back seat to no one! Reminiscent of northern courses, the tree-lined fairways are challenging enough for the scratch player, yet lots of fun for the average golfer too.

We have planned an exciting tournament, which will include:

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| 1. 18 Holes of Golf. | 6. "Goody Bags" for all Players. |
| 2. Continental Breakfast, | 7. Par 3 Poker |
| 3. Range Balls. | 8. Beverages and snacks on the course. |
| 4. Prizes for 1 st , 2 nd & 3 rd Place Teams. | 9. (4) Hole-In-One Prize Chances |
| 5. Prizes for Longest Drive, Straightest Drive.
Closest to Pin and more!! | 10. FREE Lunch ticket to the awards ceremony at the
Atlantis Country Club |

The tournament will be open to all willing to have fun while supporting PBACCA. We welcome participation from golfers of all abilities. If you, or someone you know, would like to participate please fill out the enclosed registration form. Registration will be handled on a first come-first serve basis. We expect a great turnout and only have room for **132** players,

Early registration fee of \$95.00 is due by October 29th. After October 29th the registration fee per person is \$100.00.

Your ticket for the lunch will be free with your golf tournament entry. We would encourage you to buy extra lunch tickets so your families, employees or associates can meet you for the awards ceremony at the Atlantis Country Club. (Contact Pam Ripple for extra tickets). Your support will be appreciated and recognized accordingly.

If you are unable to participate, yet would like to support this wonderful event through volunteer, sponsorship or marketing opportunities, please fill out and mail the appropriate form (or call one of the tournament committee members below).

Sincerely,

Tom, Brett, Sue Don Abel and Pam

Tom Donegan 561-798-5949
Brett Lang 561-533-6066

Pam Ripple 561-585-3880
Sue Hagenbaumer 561-684-3997

Don Flori 561-840-7940
Abel Garza 561-792-9739

PBACCA Ninth Annual Golf Tournament
Sponsorship/Volunteer
Opportunities

We have specific sponsorships available, but will be open to other types of sponsorship suggestions. Please review the following list of opportunities, fill in the form below and mail to the specified address. Sponsorships on this list are first come-first serve basis. The earlier you confirm your sponsorship the more recognition you'll receive in future marketing.

Sponsorship Opportunities:

- **PLATINUM ANNUAL SPONSOR ONLY** **\$2000.00**
 - *HATS, Golf Shirts or Coolers with your company logo*
Sign at Registration Table featuring Company Name and your company Logo, Hang your company banners, Listed on a sign on Beverage Cart, Listed in the Golf Flier received by players day of the tournament, Acknowledged as a Gold Level Sponsor in the Event Article printed by Trade Newspapers and The Plenum, Recognized as Gold Level Sponsor in the PBACCA Annual Insert in the PB Post, Includes a Foursome in Golf Tournament.

- **GOLD LEVEL SPONSOR** **\$1500.00**
 - *Sign at Registration Table featuring Company Name and your company Logo, Hang your company banners, Listed on a sign on Beverage Cart, Listed in the Golf Flier received by players day of the tournament, Acknowledged as a Gold Level Sponsor in the Event Article printed by Trade Newspapers and The Plenum, Recognized as Gold Level Sponsor in the PBACCA Annual Insert in the PB Post, Includes a Foursome in Golf Tournament.*

- **SILVER LEVEL SPONSOR -** **\$1000.00**
 - *Sign at Registration Table featuring Company Name and your company Logo, Acknowledged as a Silver Level Sponsor in the Event Article printed by Trade Newspapers and The Plenum, Listed in the Golf Flier received by players day of the tournament, Includes a Foursome in Golf Tournament.*

- **GOLF HOLE SPONSOR AND FOURSOME** **\$480.00**
** GOLF HOLE SPONSOR---\$150.00 ea. 1'x3' sign on green and a commemorative token.*
****Package Deal-Get a Foursome, 4-picnic tickets and a Hole Sponsorship for \$480.00 (you save \$50.00) ****

- **REGISTRATION TABLE -** **\$ 150.00**
- **GOLF HOLE SPONSOR -** **\$ 150.00 ea**
- **MULLIGAN TABLE SPONSOR -** **\$ 150.00**
- **CONTEST SPONSOR -** **\$200.00 ea Longest Drive, Straightest Drive, Closet to Pin,**
- *Longest Put "Includes Prize" (to be announced at time of give-away)*
- **RAFFLE PRIZE SPONSOR -** **Prize Donation**
- **GOODIE BAG SPONSOR -** **Items Donated for 132**

SPONSORSHIP/VOLUNTEER

Company/Product Name: _____ Contact Person: _____
 PH #: _____ FAX#: _____ E-Mail: _____
 ADDRESS: _____ CITY/ST/ZIP: _____

Please check one or both of the following:

_____ I would like to volunteer to help during the tournament.
 Volunteers will get free food/beverages and one lunch ticket!

_____ Sponsor (type of sponsorship) choice #1 _____
 If choice #1 already taken choice #2 _____

_____ Prize Donation. I would like to donate a prize(s) either for the raffle or Goodie Bag items. These are the items I will be donating _____